

# WISE RESPONDER

Banking on wellbeing with Sophia Oxford Science



## Services for corporates

### ABOUT US

- Wise Responder provides scalable social metrics in an objective, robust framework.
- Scientific and authentic metrics that guide money, change lives and report impact.
- For investment analysis, sustainable bonds, impact analysis and reporting, operational targeting.
- Sophia Oxford Science – Wise Responder’s services are based on the scientific methodology of Oxford Poverty and Human Development Initiative (OPHI), part of Oxford University.

### OUR SERVICES | WISE RESPONDER KITS

For companies committed to their employees, supply chains, customers & communities

WISE RESPONDER ACTION KIT	WISE RESPONDER TRANSFORMATION KIT	WISE RESPONDER TAILORED KIT
<i>Complete solutions package-ready to implement</i>	<i>Embeds methodology into client's existing systems</i>	<i>Bespoke service tailored to client needs</i>
<p>Consultancy service and provision of tools to support the client in the measurement and analysis of the multidimensional well-being of its employees, to guide effective internal HR programs.</p> <p><u>This service includes:</u></p> <ul style="list-style-type: none"><li>■ Delivery of methodology and training of internal teams</li><li>■ Application of robust digital survey focused on poverty and well-being</li><li>■ License to technological platform built in Salesforce, which allows the management of the survey, data analysis, management of solutions and their impact measurement.</li><li>■ Analysis of the social management strategy</li><li>■ Support in analysis of results and prioritization of target groups</li><li>■ Recommendation of possible lines of solutions</li><li>■ Support in the design of solutions **</li></ul> <p><i>**through extra hours of consulting</i></p>	<p>Consultancy service to support the client using their existing employee data collection processes and systems to create multidimensional poverty metrics and analyses, to guide effective internal HR programs.</p> <p><u>This service includes:</u></p> <ul style="list-style-type: none"><li>■ Analysis of existing data and questionnaire</li><li>■ Suggestions of improvement to existing questionnaire</li><li>■ Build algorithm to construct indicators and multidimensional measure</li><li>■ Design of multidimensional poverty measure</li><li>■ Support in building technological platform to compute deprivation indicators and poverty measure</li><li>■ Support in building technological platform to visualize multidimensional poverty analysis</li><li>■ Support in the design of a management system for solutions</li></ul>	<p>Consultancy services to support the client in building a system to gather and analyze multidimensional poverty data among a population of interest (e.g. employees, clients, neighborhood communities) with the purpose of assessing needs, informing design of programs/investments, improving targeting of programs/products.</p> <p><u>This service includes:</u></p> <ul style="list-style-type: none"><li>■ Draft of questionnaire</li><li>■ Design of multidimensional poverty measure</li><li>■ Build algorithm to construct indicators and multidimensional measure</li><li>■ Provide report with main results and analyses</li><li>■ Provide dataset with all constructed indicators</li><li>■ Support in building technological platform to compute deprivation indicators and poverty measure</li><li>■ Support in building technological platform to visualize multidimensional poverty analysis</li><li>■ Support in the design of a management system for solution</li></ul>

### HOW TO START

Wise Responder Kits are available to companies around the world, directly from Wise Responder or through our partners: DataLab (Chile), Inclusion SAS (Colombia), Komunika (Panama) and RS-Sostenible (Mexico and Central America). Contact us to learn more:

- [contact@wiseresponder.com](mailto:contact@wiseresponder.com)
- [Wise Responder](#)
- [www.wiseresponder.com](http://www.wiseresponder.com)
- [@WResponder](#)

>> To learn about services for investors, Key Social Indicators, please contact us.

